

Door County Tourism Zone Commission

How is Room Tax Used?

“Our room tax is part of our budget to help offset the cost of maintaining 57 miles of town roads, Fire Protection along with First Responders and we do make contributions to a couple of our local organizations such as: Carlsville Business Association, Egg Harbor Historical Society and the Door County Humane Society. “

**Pam Kraul, Clerk/Treasurer
Town of Egg Harbor**

“The Town of Gibraltar forwards approximately one-third of the room tax revenues to the Fish Creek Civic Association. The balance remains in the town’s general fund. The general fund finances the Gibraltar Fire Department & Emergency Medical Responders, the Gibraltar Police Department as well as other visitor related projects and amenities”

**Beth Hagen, Clerk/Treasurer
Town of Gibraltar**

“Sister Bay’s room tax benefits are used to pay the debt service on the waterfront park properties”

**Christy Sully, Clerk
Village of Sister Bay**

“Room tax is an important piece of our total town budget and helps offset the cost of maintaining and improving our roads, fire department, our ballpark, and our town park. In addition, the town makes a yearly donation to the Jacksonport Area Business Association to help cover a significant portion of printing 25,000 Jacksonport Area brochures which are distributed across this and neighboring states“

**Elissa Taylor, Clerk
Town of Jacksonport**

“We use our room tax revenue for various things to keep our Village vibrant and interesting for both locals and tourists to visit. Some examples are: the dog park, musical performances at the Peg Egan Center, public art projects (displaying art around the village from local artists), and funding local festivals and events. They help make Egg Harbor a place people want to be. It has been a very useful tool to make this happen. “

**Lynn Ohnesorge, Clerk/Treasurer
Village of Egg Harbor**

IN MAY OF 2007 THE
DCTZC WAS
ESTABLISHED WITH AN
INTERGOVERNMENTAL
AGREEMENT APPROVING
THE COLLECTION OF
5.5% ROOM TAX ON ALL
LODGING. THE TOTAL
TAX COLLECTED IS
DIVIDED THREE WAYS:

- 30% GOES BACK TO THE MUNICIPALITIES IN WHICH IT WAS COLLECTED FOR ANY USE DEEMED NECESSARY BY THAT COMMUNITY’S GOVERNMENTAL BODY
- 4% IS RETAINED BY THE DCTZC TO COVER ADMINISTRATIVE COSTS OF THE TAX COLLECTION AND ENFORCEMENT.
- 66% IS DIRECTED TO THE CONTRACTED ENTITY TO USE FOR MARKETING DOOR COUNTY AND INCREASING OVERNIGHT STAYS.





Joel Gunnlaugsson
Chairman, Town of
Washinaton Island

“The Town of Washington Island has always used a portion of room tax collections to improve Town infrastructures and support local marketing efforts.

Some examples are: The Town of Washington in collaboration with the Island Lions Club built a new public restroom facility at School House Beach, totaling over \$50,000. We contribute annually about \$12,000 to the Washington Island Chamber of Commerce to support local marketing efforts.

The remaining amounts collected that aren't our “big ticket” items are specifically set aside for miscellaneous day to day expenses that might arise, but are based on the premise of marketing. Examples are: This past spring, the Town spent money on developing a brochure that we can hand out to tourists trying to get them to think about what Island like is like and whether or not they would consider it. We also spent about \$1,200 on an ad in Midwest Flyer Magazine promoting our Island airport to pilots.”



LINDA WAIT, CLERK
TOWN OF SEVASTOPOL

“Per Town Board resolution in 2007, our room tax revenues are designated toward the town hall “building fund” and have substantially helped cover the cost of land purchase and debt service incurred to build the town hall, which was completed in April 2009. This facility has brought a physical presence to the Town of Sevastopol, was designed with our community in mind, and has adequate space to conduct town business, elections and community events. It is also available for private parties and other organization rentals, generating a bit of income for the Town. Our location midway through Door County and on a State highway makes the Sevastopol town hall a very convenient and easy-to-find gathering place”

“In the Village of Ephraim 50% of the room tax that we receive goes directly to the Business Council. The remaining 50% is spent on tourism related projects such as fireworks and new park signage. “

Charity Buhr, Administrator/Clerk
Village of Ephraim

The Town of Gardner uses room tax revenues to support First Responders. A kiosk for the Southern Door Business Association was also created as a result of the income generated by room tax revenues. “

Amy Scotte, Clerk
Town of Gardner



LOIS PLUFF, TRESURER
TOWN OF BAILEYS HARBOR

“The Town of Baileys Harbor has used the room tax revenue for various items:

1. The Baileys Harbor Community Association has received various amounts of funds over the past years. Currently, they will receive approximately \$30,000 this year to support their association and to have fireworks on the 4th of July.
2. Funds have been used to dredge the marina annually.
3. Funds have been used to improve Anclam Park and other projects that are used by both residents and tourists.
4. The Town will assign any funds above budgeted revenue for future year projects.

“The Town of Sturgeon Bay deposits the room tax funds into our general operational account. “

Nancy Anschutz, Clerk
Town of Sturgeon Bay

